

WIKY-FM, WSTO-FM, WABX-FM, WLFW-FM and WEJK-FM  
SOUTH CENTRAL RADIO GROUP - EVANSVILLE

**EEO PUBLIC FILE REPORT**

This report covers full-time vacancy recruitment for the period **April 1, 2009 to March 31, 2010.**

**SUMMARY**

**1.) Employment Unit: South Central Radio Group - Evansville**

**2.) Unit Members (Stations and Communities of License)**

WIKY-FM	Evansville, IN
WSTO-FM	Owensboro, KY
WABX-FM	Evansville, IN
WLFW-FM	Chandler, IN
WEJK-FM	Booneville, IN

**3.) EEO Contact Information:**

South Central Radio Group  
P.O. Box 3848  
Evansville, IN 47736  
(812) 424-8284  
[econduct@southcentralmedia.com](mailto:econduct@southcentralmedia.com)

**4.) Full-Time Job Vacancies Filled in the Employment Unit: 11 5**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
A. Continuity Director	Employee Referral
B. Digital Account Manager	Employee Referral
C. Account Executive	Word of Mouth Referral
D. On-Air Announcer	<a href="http://www.allaccess.com">www.allaccess.com</a>
E. Account Executive	<a href="http://www.craigslist.com">www.craigslist.com</a>

**South Central Radio Group is an Equal Opportunity Employer**

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**I. VACANCY LIST**

<b>Job Title</b>	<b>Recruitment Sources Used</b>	<b>RS Referring New Hire</b>	<b>Date Hired</b>
Continuity Director (All Stations)	1-182, 187-191, 194-195, 198-201	Employee Referral	6/22/2009
Digital Account Manager (All Stations)	1-182, 187-191, 193-195, 198-201	Employee Referral	9/28/2009
Account Executive (WSTO/WABX/WEJK)	1-182, 187-191, 193-195, 198-201	Word of Mouth Referral	10/26/2009
On-Air Announcer (WSTO)	1-182, 186, 198-199	<a href="http://www.allaccess.com">www.allaccess.com</a>	11/20/2009
Account Executive (WIKY/WLFW/WEJK)	1-182, 187-191, 193-195, 198-201	<a href="http://www.craigslist.com">www.craigslist.com</a>	2/26/2010

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS	Agency Name	Address	City	St	Zip	Contact	Required Notification	Responses Interviewed
1	American Association of Retired Persons-Senior Community Service	1100 West Lloyd Expressway	Evansville	IN	47708	E	N	0
2	American Broadcasting School at Tulsa	2843 East 51st Street	Tulsa	OK	74105	E	N	0
3	American Indian Center of Indiana	7128 Zionsville Rd.	Indianapolis	IN	46268	E	Y	0
4	Career Development Center	500 Second Street	Evansville	IN	47719	E	N	0
5	Carver Community Organization	400 SE 8th St.	Evansville	IN	47708	E	N	0
6	CATHOLIC SOCIAL SVC	120 W 5TH ST	MOUNT CARMEL	IL	62863	F	N	0
7	College- Henry Ford Community College	5101 Evergreen Road Telecommunications	Dearborn	MI	48128	E	N	0
8	College-Atlanta Metropolitan College	1630 Metropolitan Parkway Human Resources	Atlanta	GA	30310	E	N	0
9	College-Bluefield State College-Alumni Affairs	219 Rock Street	Bluefield	WV	24701	E	N	0
10	College-Calvin College-Cumunication & Arts	DeBoss Communication Center 1810 East Beltline Avenue, SE	Grand Rapids	MI	49546	E	N	0
11	College-City College of Chicago-Turman-Communications	1145 West Wilson Avenue	Chicago	IL	60640	F	N	0
12	College-Daymar College	3361 Buckland Square	Owensboro	KY	42301	E	Y	0
13	College-Elmhurst College-WRSE	190 Prospect Avenue	Elmhurst	IL	60126	E	N	0
14	College-Ferrum College-WFFC	PO Box 1000	Ferrum	VA	24088	E	N	0
15	College-Henderson Community College	2660 South Green Street	Henderson	KY	42420	F	Y	0
16	College-Henderson Community College	2660 S. Green St.	Henderson	KY	42420	E	Y	0
17	College-Illinois Eastern Community College Wabash Valley	2200 College Drive	Mount Carmel	IL	62863	F	N	0
18	College-Illinois Eastern Community Colleges/ Frontier	Lot #2, Frontier Drive	Fairfield	IL	62837	F	N	0
19	College-Indiana Business College	4601 Theatre Drive	Evansville	IN	47715	F	N	1
20	College-International College of Broadcasting	6 So. Smithville Road	Dayton	OH	45431	E	N	0
21	College-Ivy Tech Community College	3501 North First Avenue	Evansville	IN	47710	E	Y	3
22	College-Kentucky Wesleyan College	3000 Frederica Street	Owensboro	KY	42301	E	Y	0
23	College-Knox College-WVVC	2 East South Street	Galesburg	IL	61401	E	N	0
24	College-Lawson State Community College-Radio & Television	3060 Wilson Road SW	Birmingham	AL	35221	E	N	0
25	College-Missouri Valley College-Communications	500 East College	Marshall	MO	65340	E	N	0
26	College-Owensboro Community College	4800 New Hartford Road	Owensboro	KY	42303	E	Y	0
27	College-Shorter College-Communication Arts	315 Shorter Avenue	Rome	GA	30165	E	N	0
28	College-Stephens College-Communications	1200 East Broadway	Columbia	MO	65215	E	N	0
29	College-Stillman College-English Department	P.O. Box 1430	Tuscaloosa	AL	35403	E	N	0
30	College-Walsh College of Accountancy & Business Administration	3838 Livernois Rd.	Troy	MI	48007	E	N	0
31	College-West Virginia State College- Communications Dept.	P.O. Box 1000	Institute	WV	25112	E	N	0
32	Columbia College	600 South Michigan Avenue	Chicago	IL	60605	E	N	0
33	Community Action Program of Evansville	27 Pasco Avenue	Evansville	IN	47713	E	Y	0
34	Connecticut School of Broadcasting-Atlanta	1117 Perimeter Center West Suite N301	Atlanta	GA	30338	E	N	0
35	DEPARTMENT OF HUMAN SERVICES	247 N. SIXTH STREET P.O. BOX 150	ALBION	IL	62806	F	N	0

36	DEPARTMENT OF HUMAN SERVICES	1112 W. OAK ST P.O. BOX 639	CARMI	IL	62821	F	N	0
37	DEPARTMENT OF HUMAN SERVICES	215 S.E. 3RD ST., 2ND FL. P.O. BOX 207	FAIRFIELD	IL	62837	F	N	0
38	DEPARTMENT OF HUMAN SERVICES	229 WEST 2ND STREET	MOUNT CARMEL	IL	62863	F	N	0
39	DEPARTMENT OF HUMAN SERVICES	108 N. MAIN P.O. BOX 307	ELIZABETHTOWN	IL	62931	F	N	0
40	Department of Metropolitan Development	Room 306 Civic Center 1 North West Martin Luther	Evansville	IN	47708	E	Y	0
41	DEPT of EMPLOYMENT SERVICES	121 E. SECOND ST	OWENSBORO	KY	42303	F	N	0
42	DEPT OF HUMAN SVC.	281 N. BOULEVARD WEST P. O. BOX 280	SHAWNEETOWN	IL	62984	F	N	0
43	Earl C. Clements Job Corps	2302 US Hwy 60 East	Morganfield	KY	42437	E	N	0
44	EAST TENNESSEE STATE UNIV/COMM	P.O. BOX 70667	JOHNSON CITY	TN	37614	E	N	0
45	ELMHURST COLLEGE/COMMUNICATIONS	190 PROSPECT	ELMHURST	IL	60126	E	N	0
46	Employment and Training, Henderson	212 North Water Street	Henderson	KY	42420	F	N	0
47	EMPLOYMENT SERVICES	56 FEDERAL ST	MADISONVILLE	KY	42431	F	N	0
48		P.O. BOX 1226						
49	Evansville Black Coalition	720 Lincoln Ave.	Evansville	IN	47713	E	Y	0
50	Evansville Career Services	1820 Green River Road	Evansville	IN	47715	E	Y	0
51	Franciscan University	1235 University Blvd.	Steubenville	OH	43952	E	N	0
52	GEOFFREY R CONWAY SCH OF BROADCASTING & COMM	PO BOX 486	NIAGARA FALLS	NY	14302	E	N	0
53	Green River ADD	Green River Area Development 3860 U S Highway 60 West	Owensboro	KY	42301	E	N	0
54	H.L. Neblett Community Center	801 West 5th Street	Owensboro	KY	42301	E	N	0
55	HANCOCK COUNTY CAREER CENTER	1818 STATE ROUTE 271 NORTH	HAWESVILLE	KY	42348	F	N	0
56	Human Relations Commission	Room 133 Civic Center 1 NW M L King, Jr. Blvd.	Evansville	IN	47708	E	Y	0
57	Illinois Employment and Training Center	100 North Latham PO Box 70	Enfield	IL	62835	F	N	0
58	Indiana Area 16 Agency on Aging-SWIRCA	16 West Virginia	Evansville	IN	47737	E	N	0
59	Indiana Department of Human Services	Southwest Indiana Regional 7-11 Southeast 7th Street	Evansville	IN	47708	F	Y	0
60	ITT Technical Intsitude	10999 Shahl Road	Newburgh	IN	47630	E	Y	0
61	IVY TECH STATE COLLEGE-SWEST	3501 FIRST AVE	EVANSVILLE	IN	47710	F	Y	0
62	KANSAS STATE UNIV/AQ MILLER SCH OF JOURNALISM		MANHATTAN	KS	66506	E	N	0
63	KASU-Arkansas State University	P.O. BOX 2160	State University	AR	72467	E	N	0
64	KSDB/KANSAS STATE UNIV		MANHATTAN	KS	66506	E	N	0
65	KXMS/MISSOURI SOUTHERN STATE UNIVERSITY	3950 E NEWMAN RD	JOPLIN	MO	64801	E	N	0
66	LINCOLN UNIV/JOURNALISM-COMMUNICATIONS	820 CHESTNUT ST	JEFFERSON CITY	MO	65102	E	N	0
67	Local Workforce Area, Purchase/Pennyrile	Job Net Career Center 755 Industrial Park Road	Madisonville	KY	42431	E	N	0
68	Local Workforce Area: Green River	Henderson Career Connections 2660 South Green Street	Henderson	KY	42420	E	N	0
69	MADISONVILLE COMMUNITY COLLEGE	2000 COLLEGE DR	MADISONVILLE	KY	42431	F	N	0
70	MARO Employment & Training Association	PO Box 16218	Lansing	MI	48901	E	N	0
71	McCLEAN COUNTY CAREER CENTER	HWY 431 P.O. BOX 219	ISLAND	KY	42350	F	N	0
72	MIDDLE TENNESSEE STATE UNIV	BOX 51	MURFREESBORO	TN	37132	E	N	0
73	MISSOURI SOUTHERN ST COLL/COMMUN	3950 E NEWMAN RD	JOPLIN	MO	64801	E	N	0
74	NAACP	1200 E. Market St.	Greensboro	NC	27401	F	N	0
75	NAACP	P.O. Box 555	Evansville	IN	47714	F	Y	0
76	NAACP	625 N EUCLID AVE	ST LOUIS	IL	63108	F	N	0
77	NAACP		Monroe	LA	71202	F	N	0
78	NAACP	233 S HIGH ST #207	COLUMBUS	OH	43215	F	N	0
79	NAACP	PO Box 8657	Greenville	SC	29604	F	N	0

80	NAACP	2500 KEMPER LN #1	CINCINNATI	OH	45206	F	N	0
81	NAACP	2100 6TH AVE	ALTOONA	PA	16602	F	N	0
82	NAACP	P.O. Box 555	Evansville	IN	47714	F	N	0
83	NAACP	114 West Parish St. 2nd Floor	Durham	NC	27701	E	N	0
84	NAACP	2131 Stokes Blvd	Cleveland	OH	44106	E	N	0
85	NAACP	625 N. Euclid Ave Suite 405	St. Louis	MO	63108	E	N	0
86	NAACP	AAUD BUILT STE 25	ALQUIPPA	PA	15001	E	N	0
87	NAACP	2034 Metropolitan Parkway	Atlanta	GA	30315	E	N	0
88	NAACP - SOUTH CAROLINA STATE CONFERENCE	PO BOX 1148	COLUMBIA	SC	29202	E	N	0
89	NAACP Indianapolis Branch	300 East Fall Creek Parkway P.O.Box 88676	Indianapolis	IN	46208	E	N	0
90	NAACP Local Office Job Placement Publication	2990 East Grand Boulevard	Detroit	MI	48202	E	N	0
91	NAACP Madison	3 South Pickney St. P O Box 45	Madison	WI	53701	E	N	0
92	NAACP, Grand Rapids	640 Eastern Ave. S.	Grand Rapids	MI	49503	F	N	0
93	NAACP, Lansing	LeJohn Building 1801 West Main Street	Lansing	MI	48915	F	N	0
94	NAACP, Port Huron	P. O. Box 610486 2021 Nern Street #85	Port Huron	MI	48060	E	N	0
95	NAACP- Chattanooga, Tn		Chatanooga	TN	37411	E	N	0
96	NAACP- Terra Haute Chapter	P.O. Box 441	Terra Haute	IN	47808	E	N	0
97	NAACP-Leflore County Branch	P.O.Box 8404	Greenwood	MS	38930	E	N	0
98	NAACP-Monroe County Branch	P. O. Box 243	Bloomington	IN	47402	E	N	0
99	NAACP-South Bend	914 Lincoln Way West	South Bend	IN	46616	E	N	0
100	New Frontiers Employment Services	5525 Industrial Rd	Mt. Vernon	IN	47620	E	N	0
101	NORTH CAROLINA A&T STATE/COMMUNICATIONS	1601 E. MARKET ST	GREENSBORO	NC	27411	E	N	0
102	OAKLAND UNIV/COMMUNICATIONS	316 WILSON HALL	ROCHESTER	MI	48309	E	N	0
103	OHIO COUNTY CAREER CENTER	130 E. WASHINGTON ST SUITE 209	HARTFORD	KY	42347	F	N	0
104	OTTAWA UNIV/KTJO/COMMUNICATIONS DEPT	1001 S CEDAR ST	OTTAWA	KS	66067	E	N	0
105	Owensboro Area Career Center	Owensboro Area Career Center 121 East Second Street, Suite	Owensboro	KY	42303	E	N	0
106	OWENSBORO JR COLLEGE of BUSINESS	3361 BUCKLAND SQ PO BOX 22150	OWENSBORO	KY	42304	F	N	0
107	POSEY COUNTY PROBATION OFFICER	PO BOX 604	MOUNT VERNON	IN	47620	F	N	0
108	SALVATION ARMY	1615 N. FULTON ST.	EVANSVILLE	IN	47715	F	Y	0
109	Salvation Army-Social Service Office	215 Ewing Road	Owensboro	KY	42301	F	N	0
110	SAVANNAH STATE UNIV/MASS COMMUNICATIONS	P.O. BOX 20209	SAVANNAH	GA	31404	E	N	0
111	SENIOR EMPLOYMENT	P.O. BOX 1624	OWENSBORO	KY	42302	F	N	0
112	SHAW UNIV/DEPT MASS COMMUNICATIONS	118 E SOUTH ST	RALEIGH	NC	27601	E	N	0
113	SOCIAL SERVICE DEPT	417 S MAIN ST	HENDERSON	KY	42420	F	N	0
114	Society of Professional Journalists	3909 North Meridian Street	Indianapolis	IN	46208	E	N	0
115	Southern Illinois University-Carbondale, College of Mass Communi	1100 Lincoln Drive Room 1012, Mail Code 6606	Carbondale	IL	62901	E	N	0
116	Southern Indiana Resource Solutions	PO Box 64 Industrial Lane	Tory	IN	47588	F	N	0
117	Southern14 Workforce Investment Board Inc.	216 Industrial Avenue, Suite C P O Box 186	Carmi	IL	62821	E	N	0
118	Specs Howard-School of Broadcast Arts	19900 West Nine Mile	Southfield	MI	48075	E	N	0
119	SPENCER COUNTY PUBLIC WELFARE	P.O. BOX 25	ROCKPORT	IN	47635	F	N	0
120	St. Augustine's College- Communications Dept.	1315 Oakwood Ave.	Raleigh	NC	27610	E	N	0
121	STATE EMPLOYMENT COMMISSION	311 W. 2ND ST.	OWENSBORO	KY	42301	F	N	0
122	STATE EMPLOYMENT COMMISSION	212 N. WATER STREET	HENDERSON	KY	42420	F	N	0

123	University of Chicago-WHPK	5706 South University Avenue	Chicago	IL	60637	E	N	0
124	University of Evansville	1800 Lincoln Avenue	Evansville	IN	47715	E	Y	0
125	University of Evansville	Career Services 1800 Lincoln Avenue	Evansville	IN	47722	E	Y	2
126	University of Illinois-WILL	300 North Goodwin	Urbana	IL	61801	E	N	0
127	University of Kansas-Communications Department	1440 Jayhawk Blvd Bailey Hall # 102	Lawrence	KS	66045	E	N	0
128	University of Kansas-KJHK	1301 Jayhawk Boulevard	Lawrence	KS	66045	E	N	0
129	University of Michigan-WCBN-FM 88.3 Ann Arbor	530 Student Activities Building	Ann Arbor	MI	48109	E	N	0
130	University of Michigan-WUOM Michigan Radio	535 W. William Suite 110	Ann Arbor	MI	48103	E	N	0
131	University of Southern Indiana	8600 University Drive	Evansville	IN	47712	F	Y	8
132	University of Southern Indiana -WSWI AM	8600 University Boulevard	Evansville	IN	47712	E	Y	0
133	University of Wisconsin, LaCrosse-Department of Communication	1725 State Street 346 Center for the Arts	La Crosse	WI	54601	E	N	0
134	University-Alabama A&M University Marketing Department	4107 Meridian Street PO Box 1357	Normal	AL	35762	E	N	0
135	University-Alabama A&M University-Telecommunications Department	4107 Meridian Street PO Box 1357	Normal	AL	35762	E	N	0
136	University-Alabama State University School of Communication	915 South Jackson Street	Montgomery	AL	36195	E	N	0
137	University-Appalachian State University-Communications	123 Walker Hall	Boone	NC	28608	E	N	0
138	University-Ashland University Radio and TV	401 College Avenue	Ashland	OH	44805	E	N	0
139	University-Baker University-Communications	P.O. Box 65	Baldwin City	KS	66006	E	N	0
140	University-Ball State University-Center for Radio and Television	2000 West University Avenue Lucina Hall-220	Muncie	IN	47306	E	N	0
141	University-Brescia University	717 Frederica Street	Owensboro	KY	42301	E	N	0
142	University-Central Michigan-Broadcasting	344 Moore Hall	Mount Pleasant	MI	48859	E	N	0
143	University-Clark Atlanta University-Communications Department	James P. Brawley Drive	Atlanta	GA	30314	E	N	0
144	University-Depauw University-Communication Arts	101 East Seminary Street	Greencastle	IN	46135	E	N	0
145	University-Drake University-Journalism and Communications	2507 University Ave.	Des Moines	IA	50311	E	N	0
146	University-Eastern Illinois University-Communications	600 Lincoln Avenue	Charleston	IL	61920	E	N	0
147	University-Eastern Michigan University-Department of Communicati	129 Quirk Building	Ypsilanti	MI	48197	E	N	0
148	University-Fayetteville State University-WFSS	1200 Murchison Road	Fayetteville	NC	28301	E	N	0
149	University-Frostburg State University-Communications	118 Guild Center	Frostburg	MD	21532	E	N	0
150	University-Grambling State University-Mass communications	100 Main Street	Grambling	LA	71245	E	N	0
151	University-Indiana University, Bloomington	625 North Jordan Career Development Center	Bloomington	IN	47405	E	N	0
152	University-Jackson State University	The MS Learning Institute & 1400 J R Lynch Street, P O Box	Jackson	MS	39217	E	N	0
153	University-Missouri State University of Science & Technology-KMN	1870 Miner Circle 113E University Center W	Rolla	MO	65409	E	N	0
154	University-Murray State University	Room 210 Ordway Hall	Murray	KY	42071	E	Y	0
155	University-North Carolina Central University-Radio &	1801 Fayetteville Street	Durham	NC	27707	E	N	0
156	University-Oakland City University	143 N. Lecretia St.	Oakland City	IN	47660	E	Y	0
157	University-Oakland City University, Evansville	110 S. Green River Rd.	Evansville	IN	47715	E	Y	0
158	University-Ohio University	9 South College Street	Athens	OH	45701	E	N	0
159	University-Saint Xavier Univeristy-WXAV	3700 W 103rd Street	Chicago	IL	60655	E	N	0
160	University-Saint Xavier University-Communications	3700 W 103rd Street	Chicago	IL	60655	E	N	0
161	University-Sam Houston State University-The KAT	919 16th ST BOX 2207	Huntsville	TX	77341	E	N	0
162	University-Southern Illinois	1255 Lincoln Drive Student Center-4th floor	Carbondale	IL	62901	E	N	0
163	University-Southern Illinois University, Carbondale	M.C. 4703	Carbondale	IL	62901	E	N	0
164	University-Southern Illinois University-WSIE		Edwardsville	IL	62026	E	N	0
165	University-Tennessee State University-Communications Dept.	3500 John Merritt Blvd	Nashville	TN	37209	E	N	0

166	University-University of Southern Indiana	8600 University Blvd.	Evansville	IN	53713	E	Y	0
167	University-Vincennes University	1002 North First Street	Vincennes	IN	47591	E	Y	0
168	University-Vincennes University, Jasper	850 College Ave.	Jasper	IN	47546	E	Y	0
169	University-Wayne State University-College of Communcation	585 Manoogian Hall	Detroit	MI	48202	E	N	0
170	University-Western Kentucky University-School of Journalism	Broadcasting 340 Mass Media and	Bowling Green	Ky	42101	E	N	0
171	UniversityJames Madison University-Media Arts		Harrisonburg	VA	22807	E	N	0
172	VOCATIONAL REHABILITATION	132 S GREEN ST	HENDERSON	KY	42420	F	N	0
173	WNIN	405 Carpenter Street	Evansville	IN	47708	E	Y	0
174	WNUR/NORTHWESTERN UNIV	1905 SHERIDAN RD	EVANSTON	IL	60208	E	N	0
175	WORKFORCE DEVELOPMENT	211 N. WALNUT ST P.O. BOX 186	CARMI	IL	62821	F	Y	0
176	WXJM/JAMES MADISON UNIV	ANTHONY SEEGER HALL	HARRISONBURG	VA	22807	E	N	0
177	YWCA-Evansville	118 Vine St.	Evansville	IN	47713	E	Y	0
178	YMCA-Evansville	222 NW 6th St.	Evansville	IN	47708	E	Y	0
179	Evansville School Corporation	1 SE Ninth Street	Evansville	IN	47708	F	Y	0
180	Kentucky Dept. for Employment Services	PO Box 1269	Henderson	KY	42420	F	Y	0
181	Work Able Inc.	1018 Lincoln Ave	Evansville	IN	47714	F	Y	0
182	Work One Evansville	700 E Walnut	Evansville	IN	47713	F	Y	0
183	Evansville Courier & Press/The Gleaner	300 E Walnut Street	Evansville	IN	47702	P	Y	0
184	Radio & Records	10100 Santa Monica Blvd	Los Angles	CA	90067	P	Y	0
185	Inside Radio	81 Main Street, Suite 2	Littleton	NH	03561	P	Y	0
186	All Access Music Group	28955 Pacific Coast Highway, Suite 210-5	Malibu	CA	90265	E	N	8
187	WSTO-FM Commercials/Website	1162 Mt Auburn Road	Evansville	IN	47720	Internal	N	2
188	WABX-FM Commercials/Website	1162 Mt Auburn Road	Evansville	IN	47720	Internal	N	0
189	WIKY-FM Commercials/Website	1162 Mt Auburn Road	Evansville	IN	47720	Internal	N	3
190	WEJK-FM Commercials/Website	1162 Mt Auburn Road	Evansville	IN	47720	Internal	N	0
191	WLFW-FM Commercials/Website	1162 Mt Auburn Road	Evansville	IN	47720	Internal	N	0
192	Jacobs Media	29777 Telegraph Rd, Ste 2650	Southfield	MI	48034	M	N	0
193	<a href="http://www.CareerBuilder.com">www.CareerBuilder.com</a>					E	N	3
194	<a href="http://www.craigslist.com">www.craigslist.com</a>					E	N	5
195	<a href="http://www.Monster.com">www.Monster.com</a>					E	N	2
196	<a href="http://www.tvandradijobs.com">www.tvandradijobs.com</a>					E	N	0
197	<a href="http://www.radioworld.com">www.radioworld.com</a>					E	N	0
198	Employee Referrals					Internal	N	4
199	Word of Mouth					Internal	N	4
200	Walk-Ins/Unsolicited					Internal	N	0
201	Job Fairs					Internal	N	2

**Total Interviewed**

**47**

## EEO PUBLIC FILE REPORT

April 1, 2009 - March 31, 2010

### III. OUTREACH INITIATIVES

	<b>Date</b>	<b>Initiatives</b>	<b>Description of Initiatives</b>
1	Ongoing	<b>Promotions Internships</b>	Our Promotions Directors, James Ashley and Kat Mykals, work directly with our community and local universities to place interested applicants in our internship programs year round. These interns receive hands-on experience and training, as well as being directly involved in all activities of our stations. South Central Radio Group has had the opportunity to make several hires from participating in the program.
2	Ongoing	<b>Programming Internships</b>	The WSTO Morning Show work to recruit interns from the local community colleges and universities on-air, online and through community events throughout the year. Morning show interns learn about: Broadcast Performance, Audio Production, Marketing, Website Management, Comedy Writing and Content Gathering. With 26 years of heritage in the broadcast industry, the WSTO morning show also offers an outstanding professional environment to gain valuable employment skills including team work and deadline management.
3	Ongoing	<b>Sales Training</b>	Sales employees attend training programs both online and in classroom to further develop their skills at the Center for Sales Strategy.
4	Ongoing	<b>Staff Training</b>	Training Programs are made available to all employees to help them acquire skills to qualify for advancement within our organization. We continue to invest in various computer learning courses through New Horizons Computer Learning Center and V.T.C. on-line training.
5	Ongoing	<b>Continuing Education</b>	Being a member of RAB, IBA and TDGA provides access to current news, articles, special reports, classes, conferences and self-improvement features that are unique to our jobs. Several departments are given the opportunity to attend conferences, seminars, training sessions to further their skills and knowledge within their field. Some included this year were HR Compliance, Boot Camp Training for Programming as well as training presentations for the entire staff
6	2/24/2010	<b>USI Job Fair</b>	South Central Radio Group attended a career fair hosted by USI to recruit prospective new hires as well as educate about our company. We set up a display that included all of our stations and gave out detailed flyers to those interested. We provided job applications, information about our internship program and current job openings. Participating Employees: Sales Coordinator and Director of Sales
7	Ongoing	<b>USI Classroom Visits</b>	Our Program Director for WSTO makes classroom visits to USI for their Radio and TV classes as a guest speaker upon request. He educates prospective future employees and broadcast students about our stations, our company, as well as helping them to prepare for a future career in the
8	3/6/2010	<b>IBA Job Fair</b>	South Central Radio Group co-sponsored a career fair hosted by IBA in Indianapolis, IN to recruit prospective new hires as well as educate about our company. We set up a display that included all of our stations and gave out detailed flyers to those interested. We provided job applications, information about our internship program and current job openings. Participating Employees: General Sales Manager